

Privacy Policy of Yacht Concept Sp.z.o.o.

Last updated: 30.06.2025

This Privacy Policy describes how Yacht Concept Sp. z o.o., headquartered at Jana Heweliusza 11/811, 80-890 Gdańsk, Poland, processes and protects your personal data when you visit our website, use our services, or contact us directly.

1. Data Controller

The data controller responsible for processing your personal data is:

Yacht Concept Sp. z o.o.

NIP: 5833410782

REGON: 387454238

Email: info@yachtconcept.eu

Address: ul. Jana Heweliusza 11/811, 80-890 Gdańsk, Poland

2. What Data We Collect

We may collect the following categories of personal data:

- Contact details: such as name, email address, phone number (e.g. via contact or quote forms).
- Order details: shipping address, billing information (if e-commerce is enabled).
- Technical data: IP address, browser type, device, and cookies (used for analytics and functionality).
- Marketing preferences: newsletter subscription status.
- Communication content: messages or requests you send us.

3. Purpose and Legal Basis of Processing

We process your data for the following purposes:

Purpose	Legal Basis
Responding to your inquiries	Legitimate interest
Processing orders and delivering products	Contract performance
Newsletter and promotional emails	Your consent
Website analytics and performance tracking	Legitimate interest
Legal compliance (e.g., tax, accounting)	Legal obligation

4. Data Storage Duration

We store your personal data only as long as necessary for the purpose it was collected, or as required by applicable law.

- Inquiries: up to 12 months after the last contact.
- Orders: up to 6 years (for accounting/legal purposes).
- Newsletter: until you unsubscribe.

5. Sharing Data with Third Parties

We may share your data with:

- Service providers (e.g. hosting, IT, email newsletter tools).
- Payment processors (if applicable).
- Public authorities (only if required by law).

We do not sell your personal data to third parties.

6. Your Rights

Under applicable law (e.g. GDPR), you have the right to:

- Access your personal data.
- Correct or delete your data.
- Restrict or object to processing.
- Withdraw consent (e.g. unsubscribe).
- Lodge a complaint with the Data Protection Authority (UODO in Poland).

To exercise your rights, contact us at info@yachtconcept.eu

7. Cookies

Our website uses cookies to improve user experience and analyze traffic. You can manage or disable cookies via your browser settings. For more details, see our [Cookie Policy](#).

8. Data Security

We implement appropriate technical and organizational measures to ensure a level of security appropriate to the risk, including encrypted transmission (SSL) and access controls.

9. Changes to This Policy

We may update this policy from time to time. Any significant changes will be announced on our website.

Yacht Concept Sp. z o.o.

ul. Jana Heweliusza 11/811, 80-890 Gdańsk, Poland

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www.yachtconcept.eu

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